

**Pitch Packet /
Executive Summery**

2024

WORLD FILM FEDERATION



**CREATED BY:
WORLD FILM FEDERATION
LONE STAR STUDIOS**

WORLD FILM FEDERATION

World Film Federation (WFF) is about the business of empowering talented individuals who have a desire for industry specific training, internship and gaining experience in all aspects of the professional film / multimedia & music production process.



The business plan for WORLD FILM FEDERATION is broken into two phases; **Phase 1**; (98% complete).

- WORLD FILM FEDERATION Platform is a recruitment / job tool that embraces the latest proven design technology and user function ability in a market that, up to now is untouched. It's specifically target marketed at the "below-the-line" crew in the independent film and multimedia industry. Currently there is no such service dedicated solely for this industry.
- The Platform is designed to "solve the problem" in the industry which is currently not addressed by Notice Boards. This product is inter-active and acts as a partner for its potential 2.4 million active industry members and over 49,000 ancillary businesses, making the Federation Platform a major player in the Independent and Major film market.
- The Platform also addresses the need to have all industry specific content in a one-stop location for easy access:
 - Industry news -Film Commissions, Festivals, Marketing, Animation, etc.
 - Film job boards - Casting, Crew, Editor, Gaming, Animation, TV, etc.
 - Industry Links - Film Commissions, Festivals (National & International).
 - Special Links – Grants, Funding, Stunt Services, Govt offices
 - Legal forms – Contracts associated with film production
 - Open Job Boards for Industry specific careers (Cast, Crew, Animation...)
 - Breakdowns of Funding Opportunities
 - The Platform also addresses the needs of Ancillary businesses to advertise their products; Vendors. Producers & Distribution companies

Phase 1 is in final stages of completion and already has over 175,000+ page views on average per month for the last 36 months.

www.worldfilmfederation.com

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PHASE 2; THE FACILITY

Phase 2 is aimed at acquiring and renovating a facility that we will accommodate the productions in the DFW area. A major factor in phase 2 is to bring in one of the many Television Series / Movie Productions to film in the facility as well as lease out storage space for the numerous productions filming in other locations. This would be a continuous input of funds into the studio while we are setting up other operations and productions (*Several Productions have shown interest*).

Geographic Context:

This business case for the adaptation of a facility located in the DFW area, hereby known as The Lone Star Studios home of the WORLD FILM FEDERATION, which comprises the development of new sound stages, new workshop, updated storage and production suites, associated office accommodation and access roads, car parking and infrastructure works.

Economics:

Despite economic downturns in almost every other sector of the business world, the Entertainment Industry continues to demonstrate massive growth and economic prosperity and opportunity. The following statistics were provided by the Motion Picture Association of America: (Before Pandemic)

- Global box office gross totaled \$35.3 billion, an increase of 4.6% from 2015-2019.
- The US/Canada box office hit *\$12.6 billion*, up more than 4% in 2019;
- The MPAA estimates that the U.S. film industry supports nearly 2 million jobs and *\$188 billion* in wages as well as *\$16.7 billion* in public revenues and *\$14.3 billion* in exports. Worldwide there were around 200,000 screens, and 11% of these are digital;

- The number of cinema screens per capita reflects the level of economic development of a country as well as the market for films and the cinema going culture of the country.

Estimates run as high as 1,300 new film projects are initiated every year in the U.S. In 2021 there were 1,354 films produced in HOLLYWOOD for major theatrical release compared to **2,283** in the Independent and Short Film markets in Texas alone. In the first quarter of last year, over 20 projects from production companies including Paramount, ABC, NBC, WB and Fox were initiated in the state of Texas. (*Texas Impact_96-1357_Media_Industry*).

World Film Federation will provide not just a viable option for companies nationwide but an attractive entertainment destination for educational and industry specific professionals.

Sustained Benefits:

Based on the mix of facilities at the World Film Federation, the group will generate income from the following key sources:

- Hiring of stage and studio space and related ancillary space.
- Contracts with State & Private Colleges use for studio space.
- Giving the local city businesses the opportunity to bid on all projects. (Never before has this been available for any local business).
- Provision of comprehensive package of support services including post production,
- Lease-backed rental income from longer-term occupiers.
- Storage facility for productions passing through to other States; TRIPLE FREEPORT gives up to Six (6) months Tax Free storage, several key production companies have shown interest in this benefit.
- Large scale data centre, working with NUSURGE, which has a working relationship with Amazon to host their additional data.

- State incentives for Certifying up and coming Entertainment apprenticeships.
- Specialty training seminars: Stunt Schools, Makeup Seminars, and other specialty training in the entertainment industry to enhance job opportunities.
- Establishing Field Trips for all education levels to the Studios to stimulate their interest in the Arts and how the process of making films are accomplished in real time on working established film sets.
- The Federation Independent Film Website will host all Independent; short and student films from all the film festivals creating a **HUB** for the Independent filmmaker to Host and sell their films.
- Special Events to stimulate local economic impact and creating job opportunities.
- The WORLD FILM FEDERATION Independent Film Festival!
- The IMFX, INDEPENDENT MOVIE FILM EXPO, for vendors!

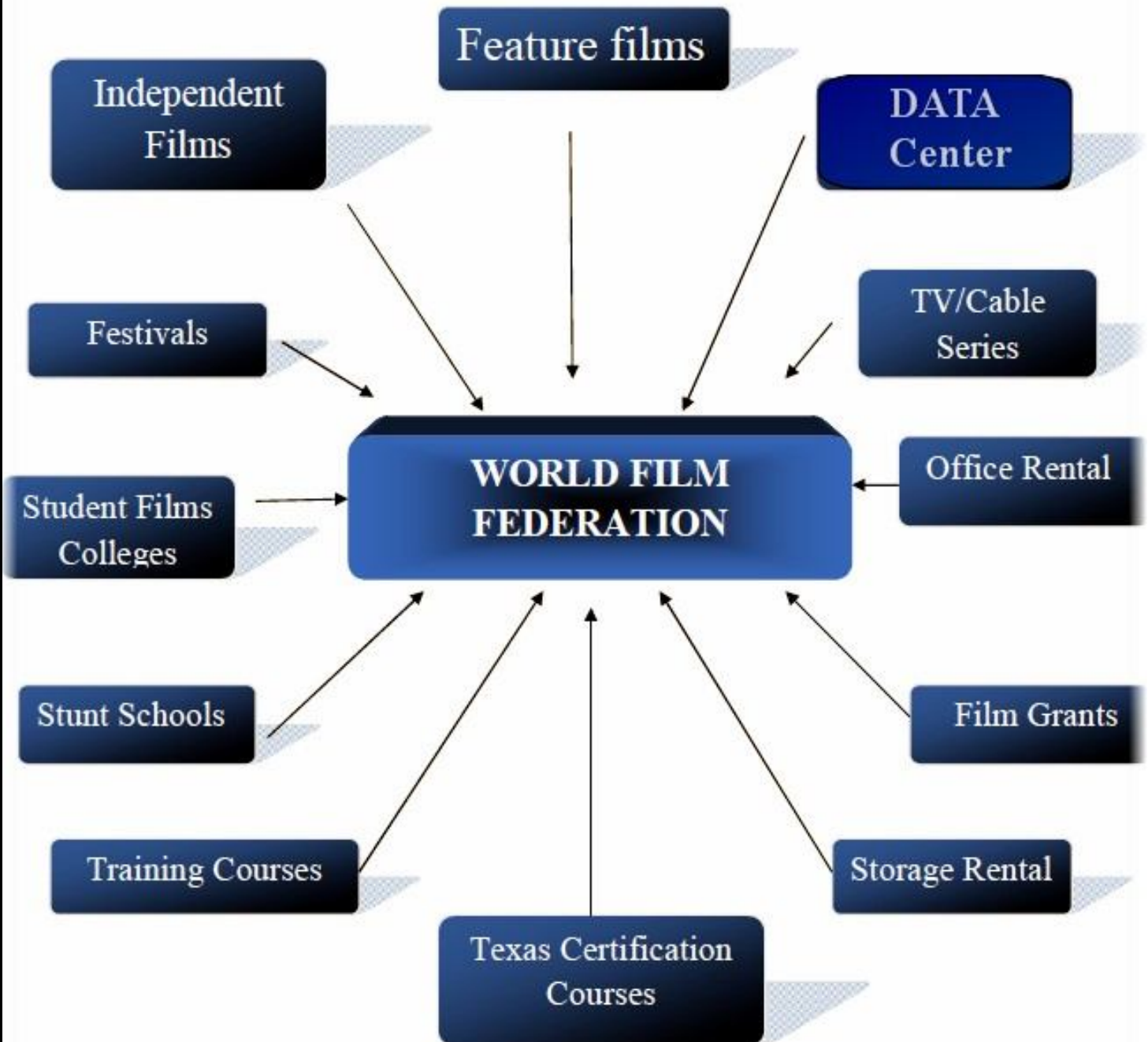
The New Federation platform connects all the up and coming independent film community to job opportunities, industry news and industry links in the film community, **given equal access to all.**



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Funding In-Flow Chart



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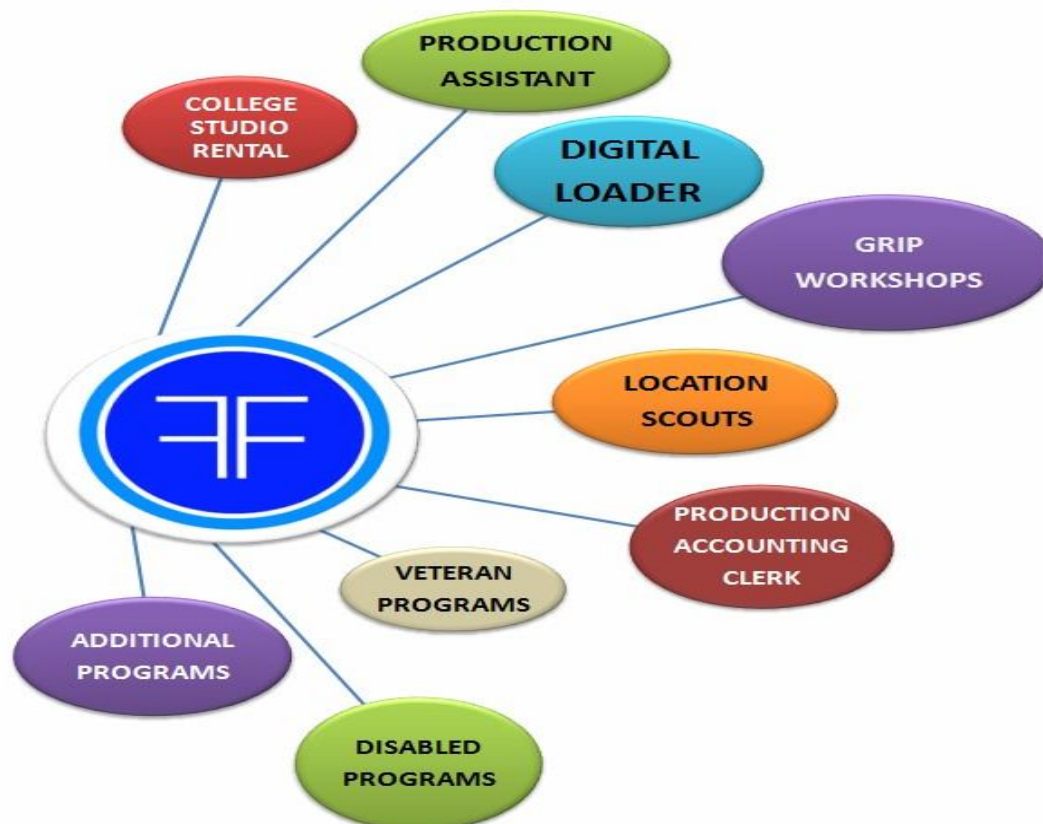
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Workshops:

Moving Image Workforce training programs, the Texas Film Commission administers a wide range of programs enacted to cultivate and encourage a strong film, television and game community and workforce across Texas. The World Film Federation will work with the Texas Film Commission to help administer these programs at one central hub and certify their abilities.

- Production Assistant workshops
- Digital Loader (Camera) workshops
- Second Assistant Camera Workshops
- Grip Workshops
- Location Scout workshops
- Production Accounting Clerk workshops
- Veteran and Disabled Programs

SKILLS DEVELOPMENT CHART

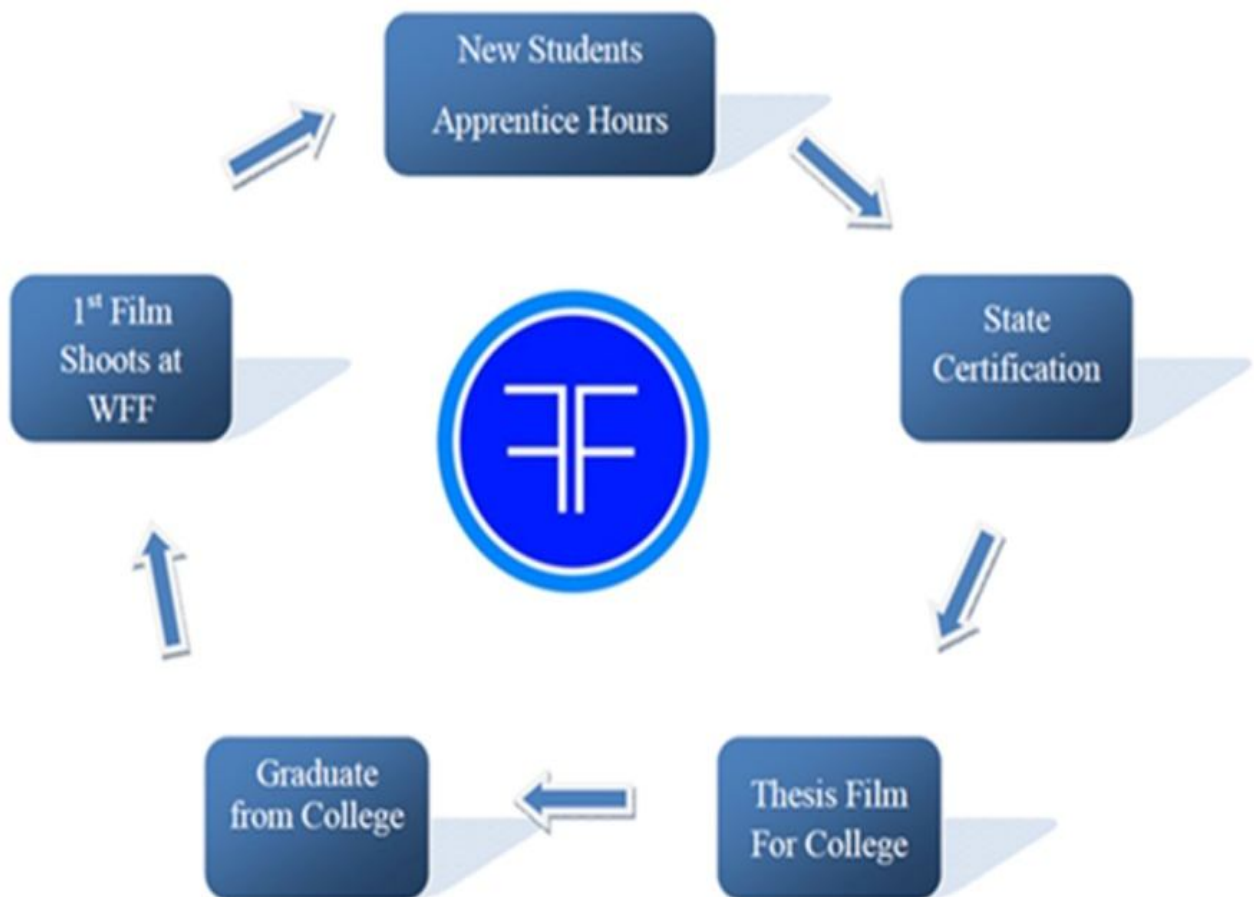


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Education:

The World Film Federation has received several requests from specialty training establishments such as Southern Methodist University (SMU), Collin County Community College, and Texas Education Board interested in bring a *specialized training program for their programs* to our location.

EDUCATIONAL FLOW CHART



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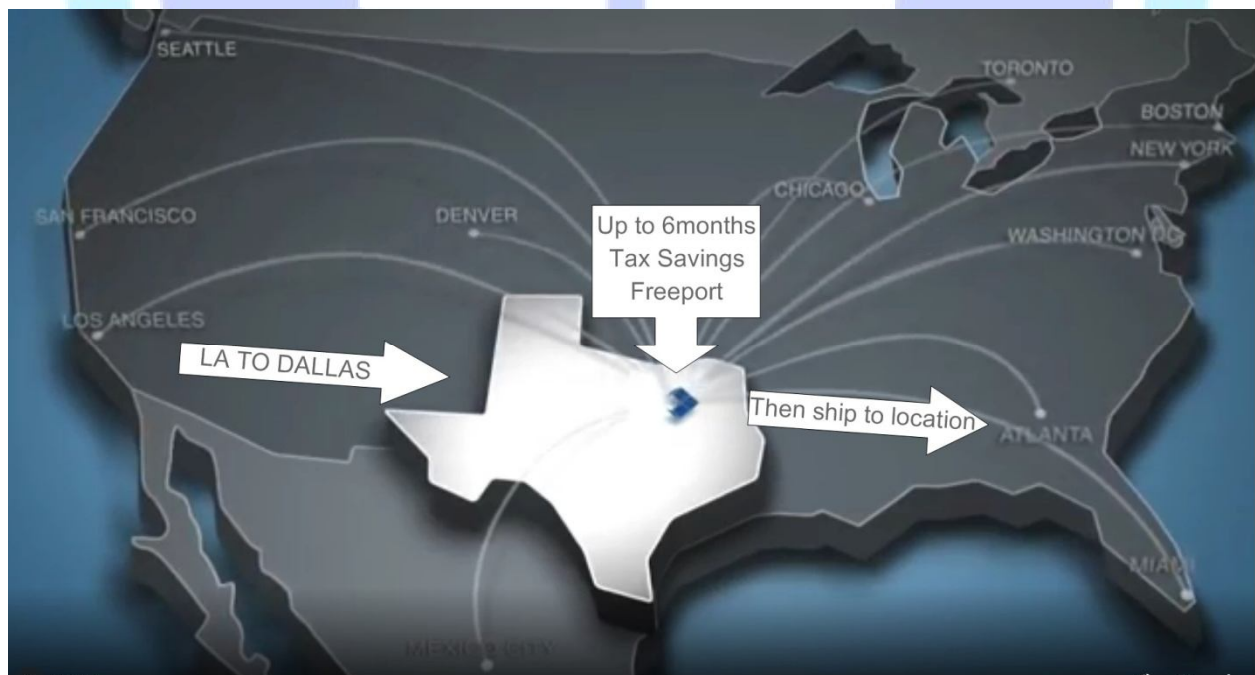
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Collaboration and Partnerships:

The World Film Federation has been successful in collaboration with Hollywood and the established film community; Warner Bros., Paramount, ABC, Disney, Marvel Studios, etc.. And has received numerous request of interest in the World Film Federation proposed facility and have solid interest in our facilities for up to six (6) months of TAX FREE storage for future projects on their slate of films which are filming in Georgia. We are halfway between both.

We have also gained strong interest with several production companies; Grassroots Entertainment., KOTM Productions, OZWOOD Entertainment, Three Feet of Film, 2nd Team Productions, JPL Productions, etc., for future filming location for their projects.

Our last meeting with Texas Education Commission and the City Of Mesquite ended with a request to have a tour of the proposed facility.



FYI: WORKS BOTH WAYS

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WORLD FILM FEDERATION TEAM;

OUR TEAM

➤ RICHARD WAYNE-FOUNDER



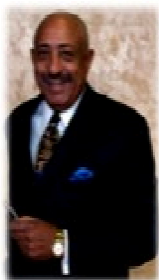
37 Years of Film Experience
Long Standing S.A.G. member,
15 years Stuntman, Involved in
film festivals worldwide - Los
Angeles to Cannes, France.

➤ JOHN MORRIS-CO FOUNDER



30+ Years in Film Industry,
Independent Producer 15 films,
Studied @ the prestigious Austr
Academy of Performing Arts.

➤ PETER ANTHONY ANDREWS



Mr. Andrews is a 50 yr. veteran, high
level, experienced executive in the
television and motion picture
industry. He served as Vice President
of Prime Time Programming
at NBC, and Senior Vice President of
Columbia Pictures & MGM.

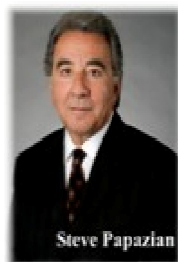
➤ JUSTIN BREWER



25 Years in Film,
Director of Development,
Teaches Producing @
University Southern Ca.

➤ Steve Papazian

Retired Warner Bros.
President Worldwide
Physical Production.



➤ PETER DI STEFANO

A top-performing marketing
leader credited with 20 years
of successful, proven results at
companies such as IBM, BMC
Software and Symantec.



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